

Great Britain Tourism Survey

GB Domestic Tourism: Year to Date – 2006-2011

Trips, Bednights & Expenditure, Jan-Oct period

	ALL TOURISM, Jan-Oct period						HOLIDAYS – Jan-Oct period						VFR – Jan-Oct period						Business – Jan-Oct period					
TRIPS (millions)	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011
GB	102.239	101.220	98.531	104.981	100.430	107.627	46.482	46.619	45.664	53.549	50.232	52.956	36.836	36.403	34.571	34.538	33.847	35.893	15.45	15.561	15.347	14.404	13.527	15.385
England	83.448	83.645	81.149	87.019	82.640	88.315	35.973	36.793	35.86	42.449	39.735	41.683	31.58	31.557	29.756	30.203	29.396	30.801	13.156	13.124	13.052	12.299	11.188	13.039
	ALL TOURISM, Jan-Oct period						HOLIDAYS – Jan-Oct period						VFR – Jan-Oct period						Business – Jan-Oct period					
BEDNIGHTS (millions)	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011
GB	331.727	328.319	323.848	341.004	318.683	336.995	178.264	181.661	174.917	203.098	185.309	194.927	103.764	100.692	99.132	95.814	92.954	97.26	37.943	36.747	36.892	35.18	31.916	34.554
England	258.817	261.197	256.746	270.206	250.828	265.561	134.245	138.016	131.285	156.368	142.258	147.272	85.545	85.624	83.911	79.780	76.957	81.445	30.466	30.089	30.465	28.662	25.313	28.131
	ALL TOURISM, Jan-Oct period						HOLIDAYS – Jan-Oct period						VFR – Jan-Oct period						Business – Jan-Oct period					
EXPENDITURE (£ millions)	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011
GB	£17,193	£17,347	£17,735	£18,448	£17,314	£19,662	£9,444	£9,771	£9,863	£11,019	£10,498	£11,807	£3,588	£3,559	£3,722	£3,567	£3,395	£3,759	£3,677	£3,620	£3,744	£3,544	£3,033	£3,663
England	£13,532	£13,782	£14,108	£14,861	£13,807	£15,508	£7,225	£7,602	£7,656	£8,677	£8,195	£9,049	£2,993	£2,968	£3,064	£2,985	£2,839	£3,105	£2,949	£2,913	£3,067	£2,933	£2,465	£3,001

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Trip Characteristics, Jan-Oct period

	ALL TOURISM, Jan-Oct period						HOLIDAYS – Jan-Oct period						VFR – Jan-Oct period						Business – Jan-Oct period					
Av. Trip Length	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011
GB	3.24	3.24	3.29	3.25	3.17	3.13	3.84	3.90	3.83	3.79	3.69	3.68	2.82	2.77	2.87	2.77	2.75	2.71	2.46	2.36	2.40	2.44	2.36	2.25
England	3.10	3.12	3.16	3.11	3.04	3.01	3.73	3.75	3.66	3.68	3.58	3.53	2.71	2.71	2.82	2.64	2.62	2.64	2.32	2.29	2.33	2.33	2.26	2.16
	ALL TOURISM, Jan-Oct period						HOLIDAYS – Jan-Oct period						VFR – Jan-Oct period						Business – Jan-Oct period					
Av. £ / Night	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011
GB	£52	£53	£55	£54	£54	£58	£53	£54	£56	£54	£57	£61	£35	£35	£38	£37	£37	£39	£97	£99	£101	£101	£95	£106
England	£52	£53	£55	£55	£55	£58	£54	£55	£58	£55	£58	£61	£35	£35	£37	£37	£37	£38	£97	£97	£101	£102	£97	£107
	ALL TOURISM, Jan-Oct period						HOLIDAYS – Jan-Oct period						VFR – Jan-Oct period						Business – Jan-Oct period					
Av. £ / Trip	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011	2006	2007	2008	2009	2010	2011
GB	£168	£171	£180	£176	£172	£183	£203	£210	£216	£206	£209	£223	£97	£98	£108	£103	£100	£105	£238	£233	£244	£246	£224	£238
England	£162	£165	£174	£171	£167	£176	£201	£207	£213	£204	£206	£217	£95	£94	£103	£99	£97	£101	£224	£222	£235	£238	£220	£230